

NON-FICTION ARTICLE GUIDELINES

Every article is read with interest but the Features department receives more than 100 manuscripts a month, and is able to publish only one a fortnight. The queue is long, so please allow four to six months for a reply.

- Submissions should be around 1000 words. It is rare for Yours to read, or to publish any article of greater length than this.
- Manuscripts must be typed on one side of the paper and the title page should include: an accurate word count and your full name, address and telephone number.
- ***Please try to enclose relevant photographs to illustrate your article, marked with your name and address on the back***
- You should include a short CV of yourself, together with a clear, colour head and shoulder picture of yourself
- All photographs should be marked with your name, address and telephone number
- Your article will either be returned to you as unsuitable (providing you remember an SAE!) or we will let you know that it has been put on hold for a few months, for possible future use. **NB: This will give no guarantee of publication.**

IMPORTANT

- **Any article submitted must not have been published elsewhere and, if published by us become exclusive to Yours magazine on an all-rights basis.**
- **Yours magazine reserves the right to edit, alter or shorten any article submitted and it may not appear in its entirety and it may appear in any of our publications.**
- **Although all reasonable care is taken, Yours magazine can assume no responsibility for the safety of unsolicited articles or photographs, so it is a good idea to send copies. Please enclose a stamped addressed envelope if you would like your manuscript returned.**

KNOW YOUR AUDIENCE

Before submitting any articles, it is **essential** that you study at least **six** issues of Yours magazine. **Most submissions are rejected because the subject matter and/or the style of writing is unsuitable for readers.**

Reading back issues will give you a good idea of the sort of person who reads YOURS and the general tone we use - which is informal and chatty.

SUBJECTS

We are currently looking for reader stories on nostalgia only – we would particularly like to hear about your 1950s and 1960s experiences - and childhood.

STYLE AND TONE

Your article should grab the reader from the first sentence. Our style is friendly and warm - after all, your contributions are what makes YOURS the magazine it is! And 400,000 readers a fortnight can't be wrong.

Send your manuscript to:

Yours Magazine
Bauer Media
Media House
Peterborough Business Park
Peterborough, PE2 6EA
Marking the envelope: Non Fiction Submission

Or by email to: yours@bauermedia.co.uk (Subject: Non Fiction Submission) – email submissions must include contact telephone number and address details.

***PLEASE NOTE: If you would like us to return your submission, please include an SAE with the correct postage amount on it. We regret that any submissions without an SAE will not be returned.**